

MICHAEL MITCHELL

Data Analyst | Business Intelligence Analyst | Power BI Data Analyst
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PROFESSIONAL SUMMARY

Business Intelligence Developer specializing in Power BI, SQL, DAX, and data analytics, with experience building scalable reporting solutions that convert complex data into actionable business insights. Proven ability to develop executive dashboards, KPI reporting, semantic data models, and interactive visualizations that improve operational visibility and decision-making across healthcare, retail, manufacturing, telecommunications, higher education, and nonprofit organizations.

TECHNICAL EXPERTISE

Business Intelligence

Power BI | DAX | Power Query

Reporting & Visualization

Executive Dashboards | KPI Reporting | Data Visualization

Data & Analytics

SQL | ETL | Data Modeling

Business Analysis & Tools

Requirements Gathering | Process Analysis | Stakeholder Collaboration | Excel | Azure

PROFESSIONAL EXPERIENCE

Power BI Rep | DataQue Consulting

Jan 2024 - Present

Founder | Business Intelligence Developer | PowerBIRep.com | DataQueConsulting.com

- Founded and operate two business intelligence consulting brands focused on Power BI reporting, dashboard development, and analytics solutions.
- Design interactive Power BI dashboards, executive scorecards, and KPI reporting tailored to client business requirements.
- Develop reusable DAX calculations, Power Query transformations, and semantic data models that improve reporting efficiency and consistency.

The Salvation Army

Feb 2025 - Mar 2025

Data Analyst / Business Support

- Produced operational reports and analytical dashboards supporting program management and organizational decision-making.
- Analyzed business data and fulfilled ad hoc reporting requests for internal stakeholders while maintaining reporting accuracy and consistency.

Alpha Baking Company

Mar 2024 - Apr 2024

Power BI Developer

- Redesigned Power BI reporting models to improve retail calendar analysis and reporting consistency.
- Improved reporting quality through enhanced organization, validation, and presentation of business data.

Follett Higher Education

Oct 2023 - Dec 2023

Power BI Developer

- Developed automated Power BI dashboards that reduced manual reporting activities.
- Standardized reporting processes to deliver consistent and reliable business intelligence.

Optum Health / Abbott ARDx

Aug 2022 - Jan 2023

Business Intelligence Developer

- Developed KPI dashboards supporting operational performance measurement and business reporting.
- Created analytical reporting solutions that improved access to operational data and business insights.

Lumen

Jun 2021 - Jul 2022

Data Analyst / Power BI Developer

- Developed enterprise dashboards and recurring performance reports supporting operational initiatives.
- Partnered with business stakeholders to translate reporting requirements into effective Power BI solutions.

Walgreens Boots Alliance

Oct 2014 - Aug 2020

Data Analyst

- Delivered operational reporting and business analytics supporting retail operations.
- Produced performance reporting that improved visibility into operational trends and key business metrics.

TierOne Technology Management Group

Jul 2001 - Sep 2010

Owner

- Founded and managed a technology consulting firm delivering business intelligence, reporting, database, and technology solutions.
- Directed client engagements from requirements analysis through solution delivery while managing long-term business relationships.

EDUCATION & TRAINING

Aurora University

Organizational Leadership

MicroTrain

Power BI | Azure | Database Design